



Make a job of helping people and planet

**Social Media and Marketing Assistant
SHAX, Dumfries**

28 hours per week, fixed-term, £16,400

SHAX is recruiting to a new post of a Social Media and Marketing Assistant to help increase awareness of our services and social impact through our online/offline marketing communication activities, and to grow our business towards achieving our social, environmental and economic goals. This is an exciting opportunity for someone embarking on a marketing career or with an interest in building on their retail experience. It is a job for people who want to make a career out of making a difference.

We are a social enterprise and registered charity that provides support for people affected by homelessness and/or poverty whilst diverting household waste from landfill. We do this through the collection and sale of affordable, quality-checked reuse furniture and homeware, and by providing training, volunteering and employment opportunities for local people.

Reporting to our Social Enterprise Manager you will support the implementation of our marketing plan through developing and organising our marketing materials; promoting our furniture and homeware products and community projects across a range of digital and social media, as well as consumer e-commerce platforms where appropriate; liaising with customers, service users, stakeholder organisations, customers, service users, staff, trainees and volunteers; and monitoring and reporting on the impact of our marketing efforts.

You have experience in a retail environment, and possibly in using traditional and digital marketing tools. You are familiar with a range of social media tools and possibly different consumer e-commerce platforms such as eBay or Facebook Marketplace. You have good written and verbal communication skills and are comfortable in engaging with people and organisations. With a keen eye for detail you are well organised, have a flexible approach to problem-solving, and are focused on achieving the desired result.

For an application pack please email info@shax.org.uk



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